



Group Decision Tip

E-mailed every two weeks to help groups make good decisions

Indifference

In principle, a key to achieving big things is to not be distracted by small things. It is good to be passionate about one or two things and it is okay to be indifferent to everything else.

Indifference is simply the absence of feeling for or against. It is to say, "I'm simply not thinking about that right now. I have no judgment about it, good or bad." Having to make judgments about many things waters down our focus and lessens our ability to make good decisions about the most important things.

Practical Tip: Decide what is really important and focus on that. Give yourself and your group freedom to be indifferent toward things currently out of focus. Better to make no judgment than wrong judgment. Better to make good decisions about a few things than bad decisions about a lot of things. It's okay to say, "I don't know what I think about that."

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